



2021 Patrons Week Watch Party Host Job Description

Objective of Patrons Week:

- To invite business leaders together to hear the Scouting story and to make an investment that will provide a meaningful Scouting program to more than 13,000 local youth.

Campaign Make-up:

- Scheduled at the availability of the Host the week of Feb. 6-13, 2021
- Host at; Home, Office, or Club; Breakfast, Lunch, Dinner, or Cocktails....
- It is a campaign designed to solicit gifts to the annual *Friends of Scouting Campaign* with an asked gift of \$250 or more.

Watch party Host Job Description:

- Attend Orientation January 14, 2021
- Select 10-12 individuals to solicit for the campaign.
- With BSA Professional, report weekly to confirm attendance and donations.
- Follow script, distribute and collect pledge cards, make a personal testimonial about supporting Scouting.
- Make a financial commitment to the campaign

Immediate Action Items:

- Develop a list of potential individuals that you would like to invite to the event.
 - New Donors are key
 - Business, leaders, partners, vendors, scouting alumni, Parents of Eagle Scouts, Scouting Volunteers etc...
- After you've selected potential new donors, review past donor list with staff member to complete your list if invitees.
- Use enclosed letter to invite people from your list
 - Council staff will mail post card to all on current donor list and any new prospects you add.